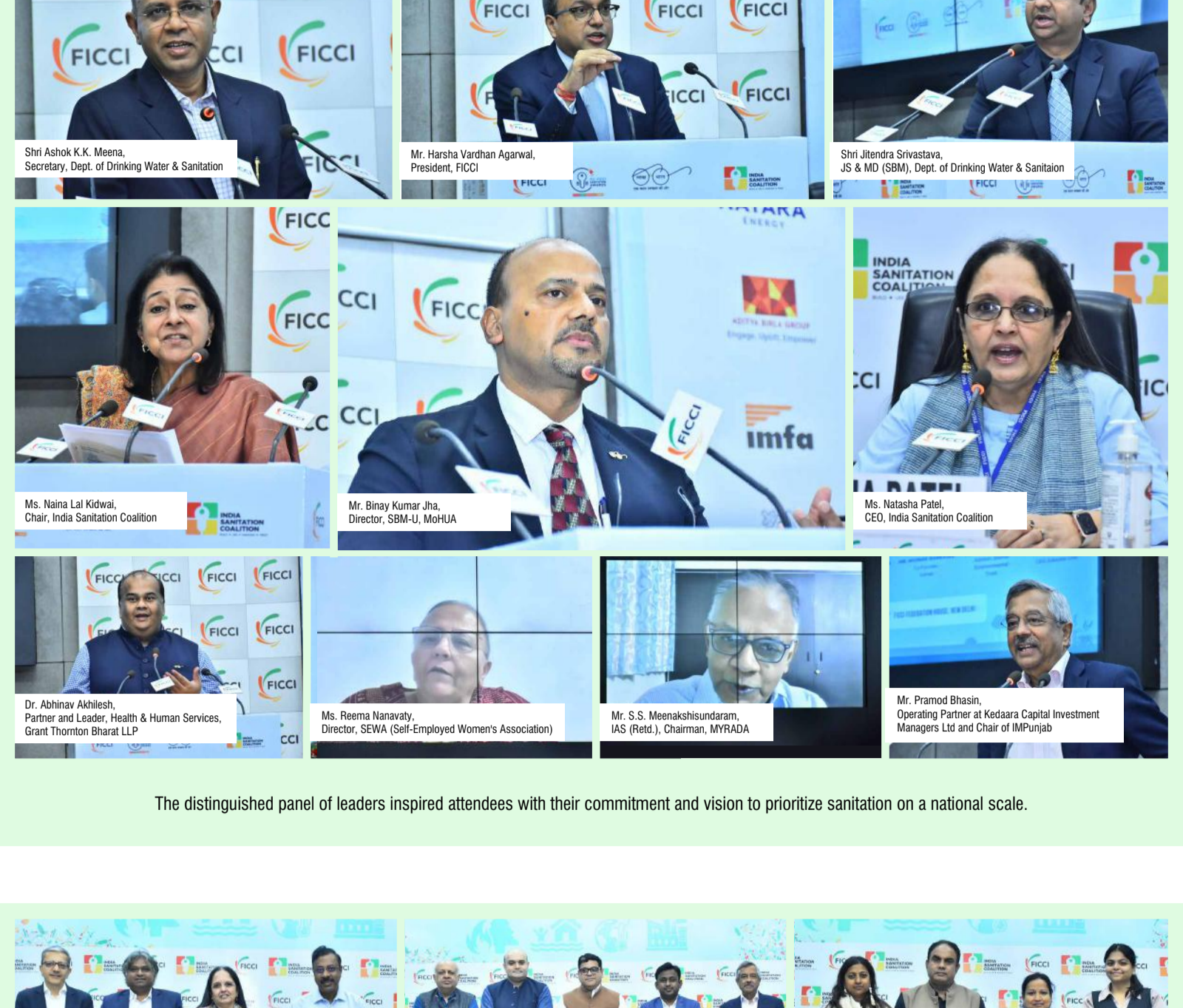




8TH ISC-FICCI SANITATION AWARDS CEREMONY & INDIA SANITATION CONCLAVE 2024



The 8th Edition of the ISC-FICCI Sanitation Awards and Conclave recognized exemplary contributions in sanitation and fostered impactful discussions on innovative and sustainable solutions for a cleaner, healthier India.



The distinguished panel of leaders inspired attendees with their commitment and vision to prioritize sanitation on a national scale.



The panel discussions brought together experts, policymakers, and practitioners to delve into key topics such as plastic circularity, sustainable sanitation solutions, the role of innovation and collaboration, achieving SDG 6 targets, and more.



The launch of the Business of Change Compendium and The Accolade highlighted key milestones. The compendium offers actionable solutions for plastic waste management, with valuable insights from knowledge partner Grant Thornton Bharat, and the Accolade celebrates the impactful stories of the 2024 ISC-FICCI Sanitation Awardees, showcasing leaders reshaping the WASH sector.

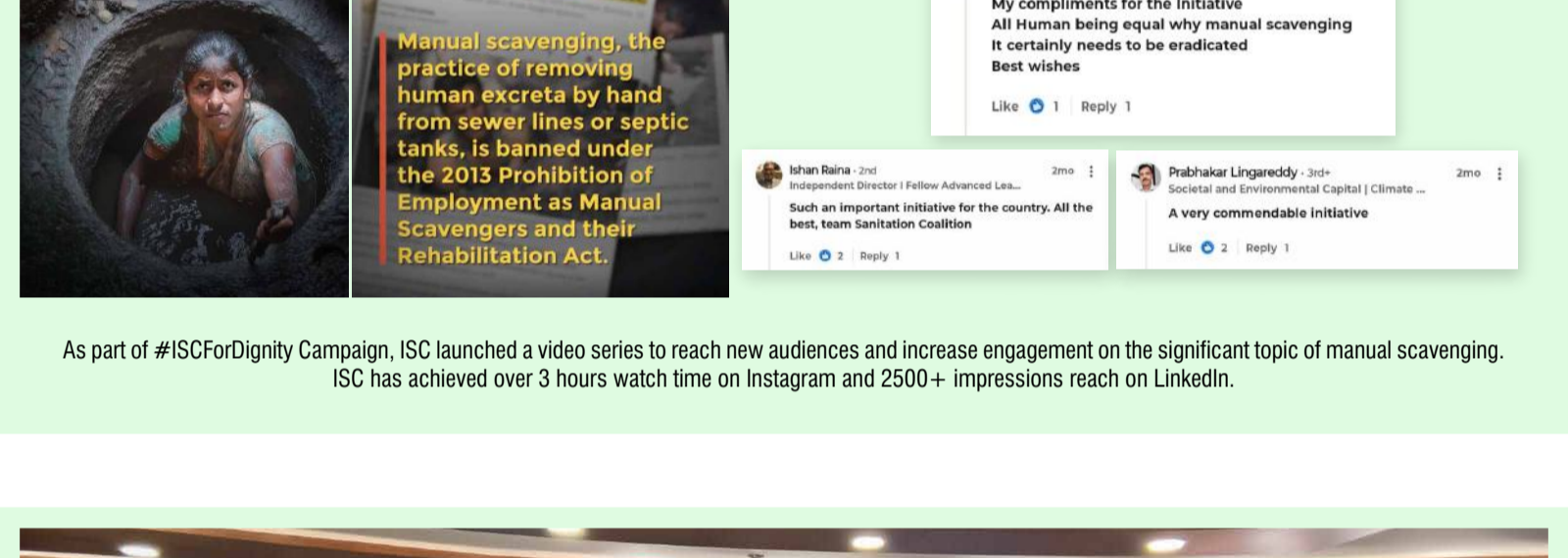
OCTOBER



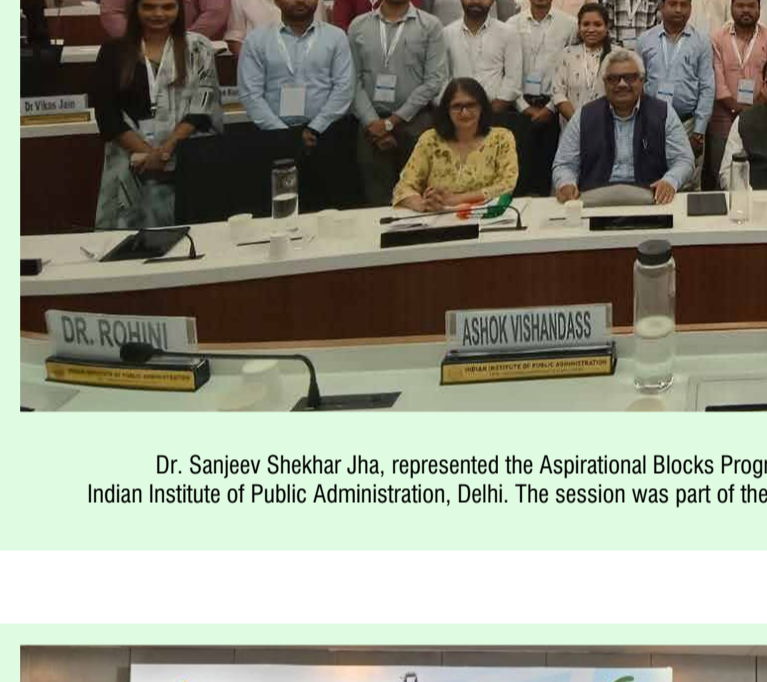
On the occasion of Gandhi Jayanti and Swachh Bharat Diwas, ISC and the FICCI Secretariat came together to participate in a cleanliness drive, honoring the legacy of Mahatma Gandhi and his vision for a clean and sustainable India.



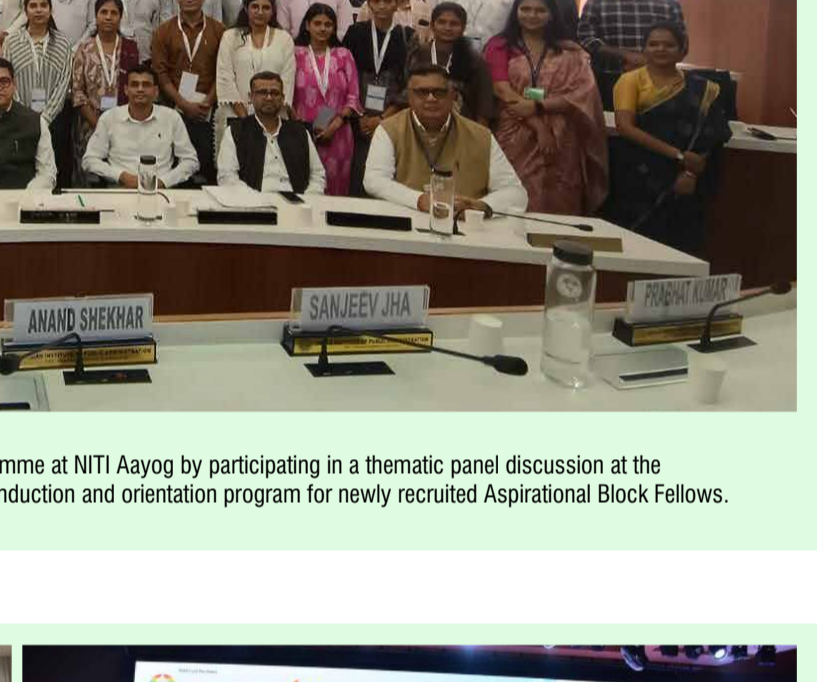
At the Meet India@2047 Summit, Ms. Naina Lal Kidwai, emphasized the critical role of water and sanitation in a nation's development and ISC's commitment to uniting corporates and the government to work towards a cleaner, healthier future, a key step in building a sustainable \$30 trillion economy by 2047.



ISC highlighted the importance of menstrual hygiene as more than just access to products—it's about breaking taboos and fostering open conversations. The video emphasized the need to address the gaps that prevent millions from accessing menstrual health products and facilities.

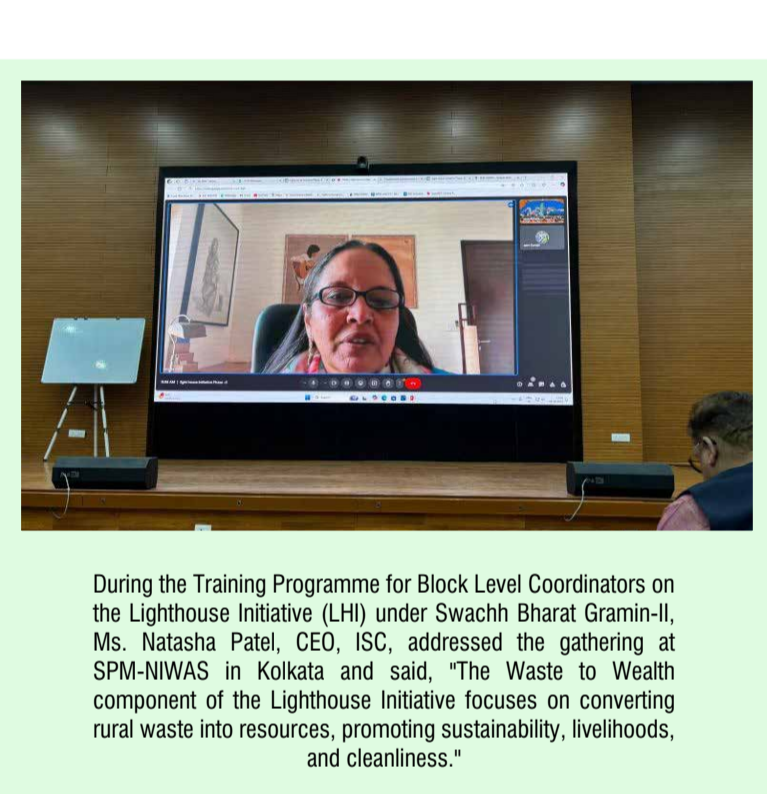


At the We Women Want 2024: Delhi Edition of the Swachh Bharat Mission & Awards by NewsX, Ms. Naina Lal Kidwai, inspired attendees with a powerful message: "Dream big and don't let invisible barriers hold you back", encouraging women to overcome obstacles and pave their own paths to success.

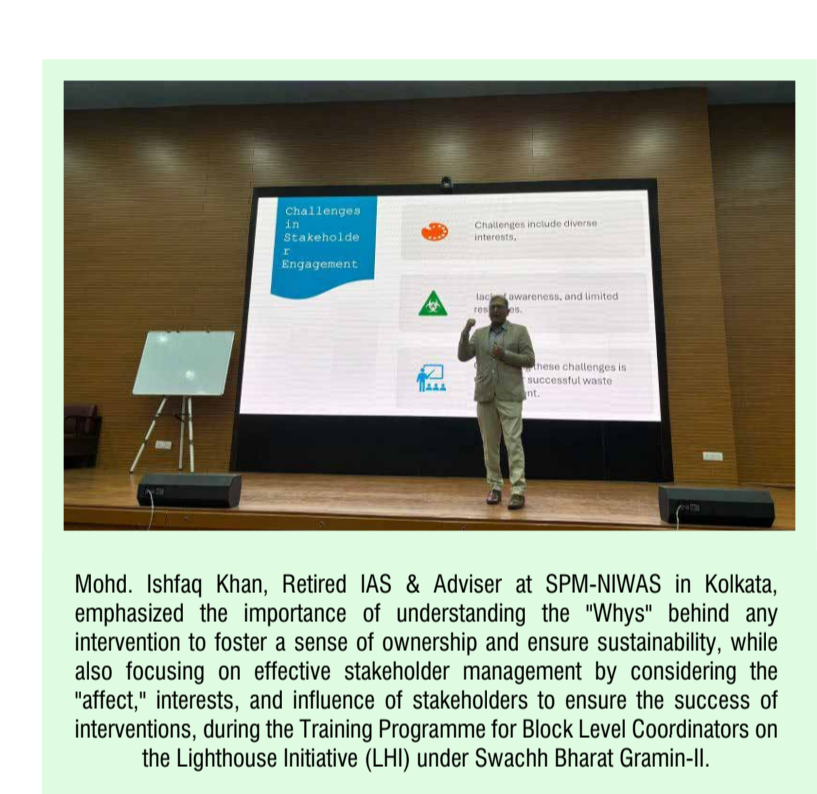


In an effort to raise awareness about the Climate-Resilient Cities project, we launched a teaser video emphasizing the importance of building climate-resilient cities. The video showcases how these cities will protect communities, alleviate the financial strain of climate impacts, and pave the way for a safer, more sustainable future.

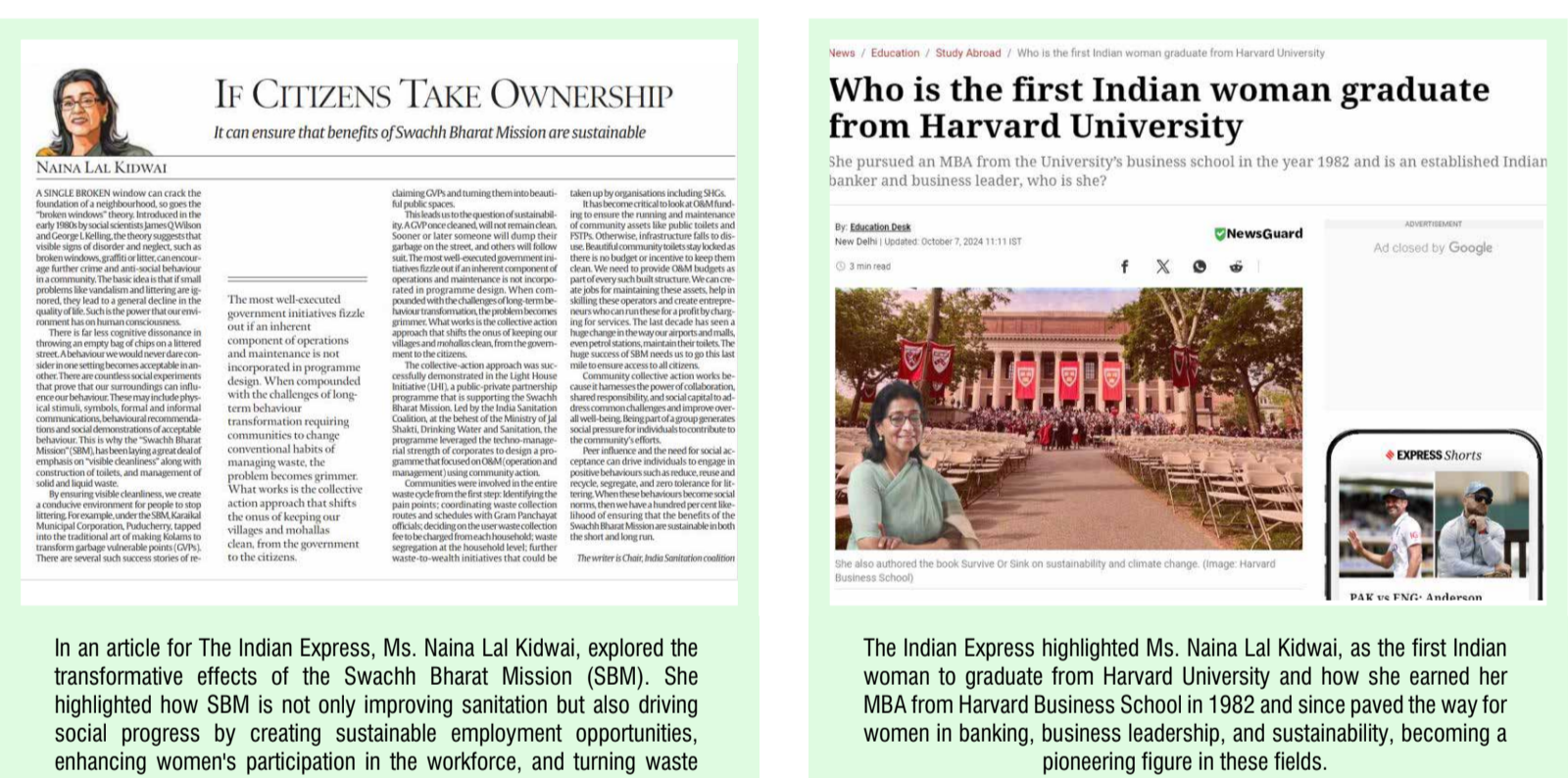
NOVEMBER



As part of #ISCForDignity Campaign, ISC launched a video series to reach new audiences and increase engagement on the significant topic of manual scavenging. ISC has achieved over 3 hours watch time on Instagram and 2500+ impressions reach on LinkedIn.



A heightened level of awareness and proactive support are essential to empower our sanitation workers—who have risks are foundational to public health—enabling them to work without fearing their lives or the stability of their families. Moving beyond policy alone, we must strive for a holistic approach that champions inclusivity, advances their rights, and upholds the humanity and dignity of every individual in this critical sector.



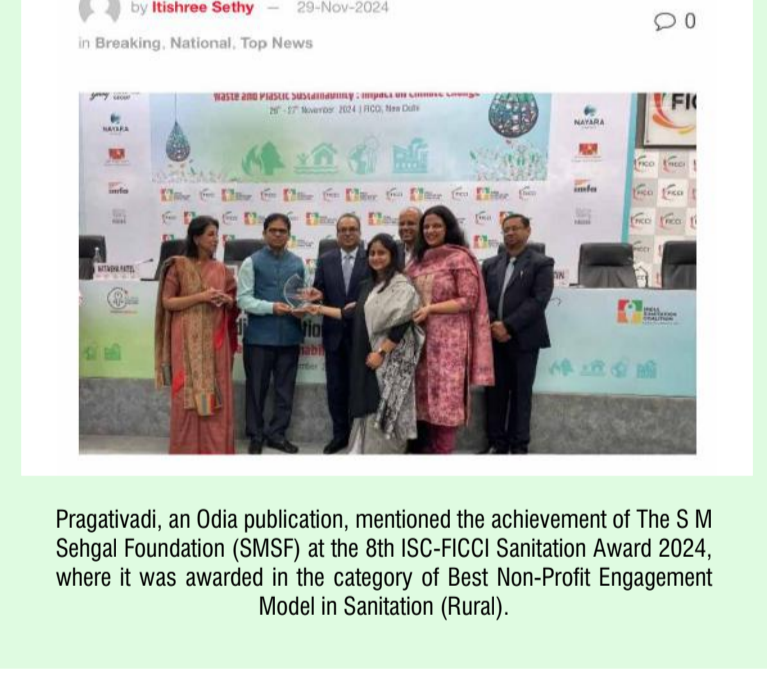
Dr. Shekhar Jha, represented the Aspirational Blocks Programme at NITI Aayog by participating in a thematic panel discussion at the Indian Institute of Public Administration, Delhi. The session was part of the induction and orientation program for newly recruited Aspirational Block Fellows.



Ms. Naina Lal Kidwai, Chair, ISC, at FICCI's 97th annual convention on 21st November 2024.



DECEMBER



During the Training Programme for Block Level Coordinators on the Lighthouse Initiative (LH) under Swachh Bharat Gramin-II, Ms. Nabsha Patel, CEO, ISC, addressed the gathering at SPM-NIWAS in Kolkata and said, "The Waste to Wealth component of the Lighthouse Initiative focuses on converting rural waste into resources, promoting sustainability, livelihoods, and cleanliness."



Mohd. Ishaq Khan, Retired IAS & Assistant at SPM-NIWAS in Kolkata, emphasized the importance of understanding the "Whys" behind any intervention to foster a sense of ownership and ensure sustainability, while also focusing on effective stakeholder management by considering the "affect," interests, and influence of stakeholders to ensure the success of interventions, during the Training Programme for Block Level Coordinators on the Lighthouse Initiative (LH) under Swachh Bharat Gramin-II.

ISC IN MEDIA



In an article for The Indian Express, Ms. Naina Lal Kidwai, explored the transformative effects of the Swachh Bharat Mission (SBM). She highlighted how SBM is not only improving sanitation but also driving social progress by creating sustainable employment opportunities, enhancing women's participation in the workforce, and turning waste into valuable resources.

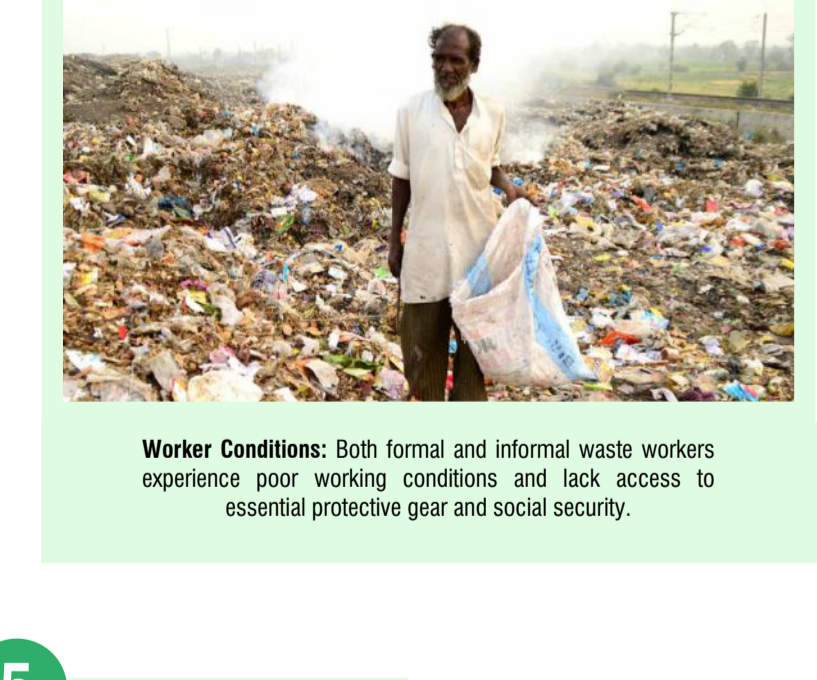


The Indian Express highlighted Ms. Naina Lal Kidwai, as the first Indian woman to graduate from Harvard University and how she earned her MBA from Harvard Business School in 1982 and since paved the way for women in banking, business leadership, and sustainability, becoming a pioneering figure in these fields.

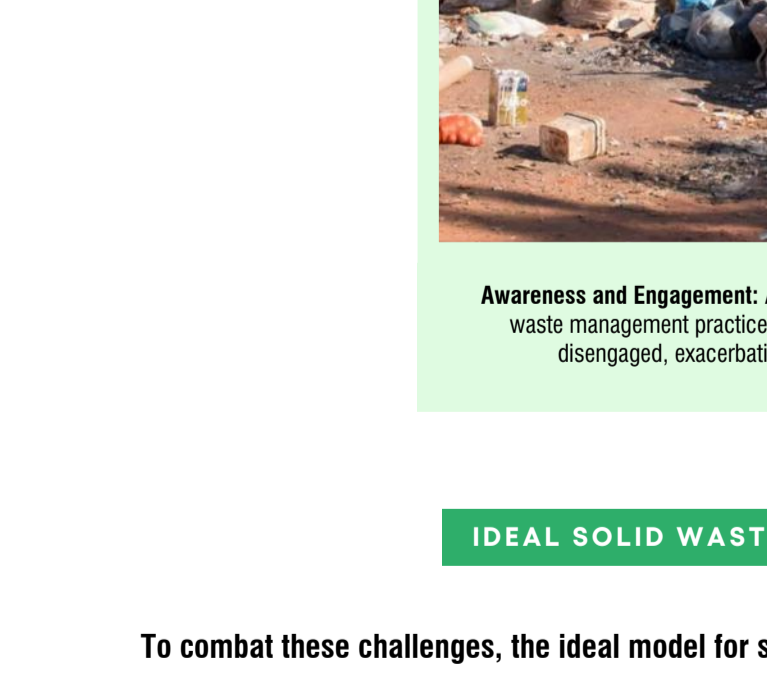


Swachh Bharat Mission: Creating jobs, transforming lives
By Naina Lal Kidwai
Oct 01, 2024 10:20 AM IST

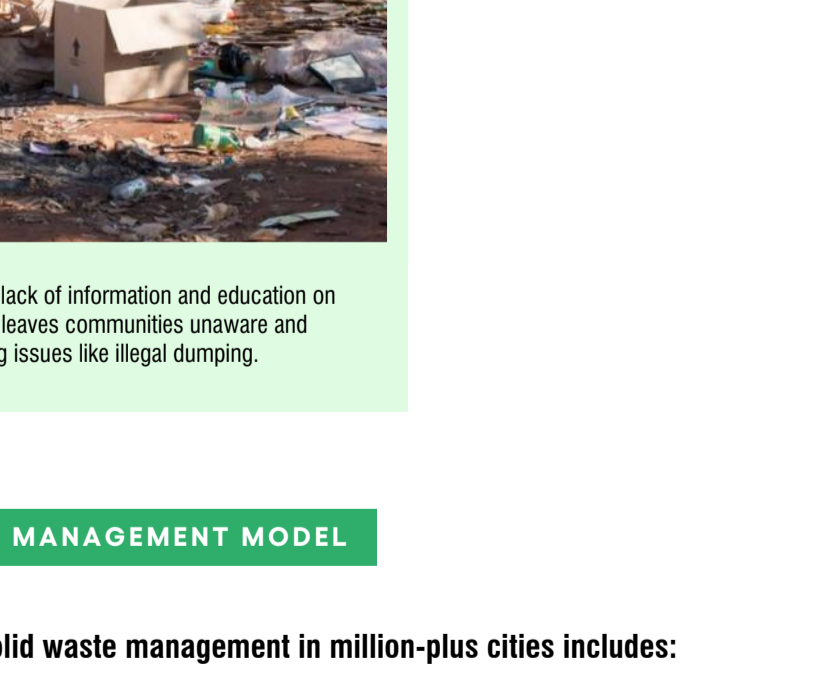
This article is authored by Naina Lal Kidwai, co-founder and Chair, India Sanitation Coalition, New Delhi.



Gujarat govt disburses Rs 138 crore under Nammo Lakshmi scheme for 1 lakh girl students
The Gujarat government disbursed Rs 138 crore to 10 lakh girl students, the Nammo Lakshmi scheme so far, an official statement said on Tuesday. The Chief Minister disbursement programme was launched in 2020. The Chief Minister disbursement programme will provide over the event, an official statement said on Tuesday. The statement added that applicants can make their submissions at the CM's office from 8 am to 11 am.



SM Sehgal Foundation wins 8th ISC-FICCI Sanitation Awards 2024
Pragatiwadi, an Odia publication, mentioned the achievement of The S M Sehgal Foundation (SMFS) at the 8th ISC-FICCI Sanitation Award 2024, where it was awarded in the category of Best Non-Profit Engagement Model in Sanitation (Rural).



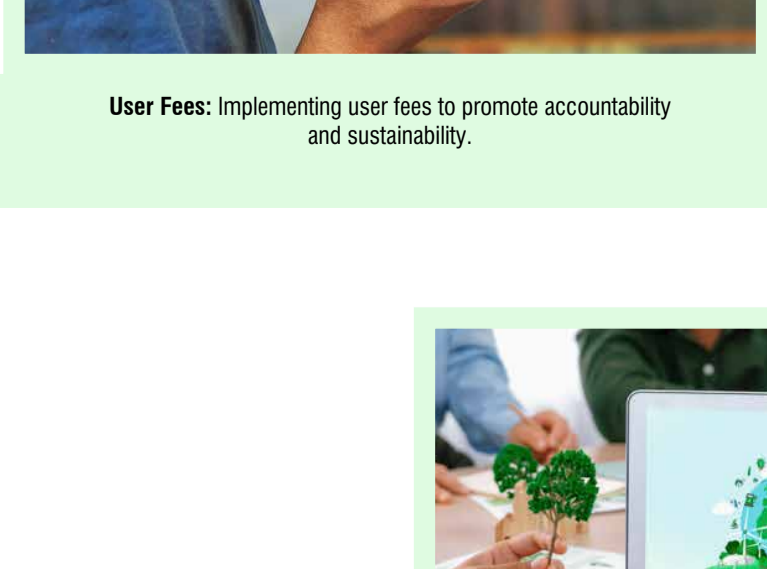
An article in Sandesh highlighted the Gujarat State Government's significant achievement and progress in environmental sustainability and sanitation earned the state the ISC-FICCI Sanitation Award 2024.

STORIES FROM PARTNERS

Godrej Consumer Products Ltd (GCP) has partnered with the India Sanitation Coalition (ISC) to address waste management challenges in India's million-plus cities. This collaboration aims to promote sustainable practices, such as waste segregation, recycling, and responsible disposal while raising public awareness. By combining GCP's expertise in consumer goods with ISC's sanitation advocacy, the partnership seeks to drive behavior change, improve urban sanitation, and contribute to the circular economy through scalable, eco-friendly solutions.

CHALLENGES IN WASTE MANAGEMENT

Million-plus cities face numerous waste management challenges, including:



1 Mixed Disposal: Waste is often not segregated at the source, leading to contamination and inefficiencies in processing.



2 Collection Systems: Many urban local bodies (ULBs) lack optimized waste collection systems, resulting in service gaps and delayed pickups.



3 Treatment Infrastructure: Inadequate recycling plants and waste-to-energy facilities hinder effective waste processing, with many high-value recyclables ending up in landfills.



4 Worker Conditions: Both formal and informal waste workers experience poor working conditions and lack access to essential protective gear and social security.

5 Awareness and Engagement: A lack of information and education on waste management practices leaves communities unaware and disengaged, exacerbating issues like illegal dumping.

IDEAL SOLID WASTE MANAGEMENT MODEL

To combat these challenges, the ideal model for solid waste management in million-plus cities includes:

Source Segregation: Implementation of clear segregation practices for different waste categories.

100% Door-to-Door Collection: Ensuring comprehensive waste collection from all premises.

Separate Transportation: Use of dedicated facilities for transporting segregated waste to processing plants.

Waste Processing: Categorizing waste for specific processing methods, such as decentralized composting for wet waste and material recovery for dry waste.

User Fees: Implementing user fees to promote accountability and sustainability.

Integration of Informal Workers: Incorporating informal waste workers into the waste management system to enhance resource recovery.

Monitoring: Utilizing technology for real-time tracking and monitoring of waste management processes.

By leveraging this collaborative approach and adhering to these principles, Godrej and ISC aim to foster sustainable waste management practices that not only improve the environment but also enhance the quality of life for residents in million-plus cities.

We are calling for inspiring stories and impactful initiatives driving positive change in the sanitation sector. If your story/organisation deserves a feature, reach out to us at rohit.singh@isc.ficci.com