

5th Edition
ISC-FICCI SANITATION AWARDS CEREMONY AND INDIA SANITATION CONCLAVE

THEME
WASTE AND PLASTIC SUSTAINABILITY: IMPACT ON CLIMATE CHANGE

26th & 27th NOVEMBER 2024
 FICCI FEDERATION HOUSE, NEW DELHI

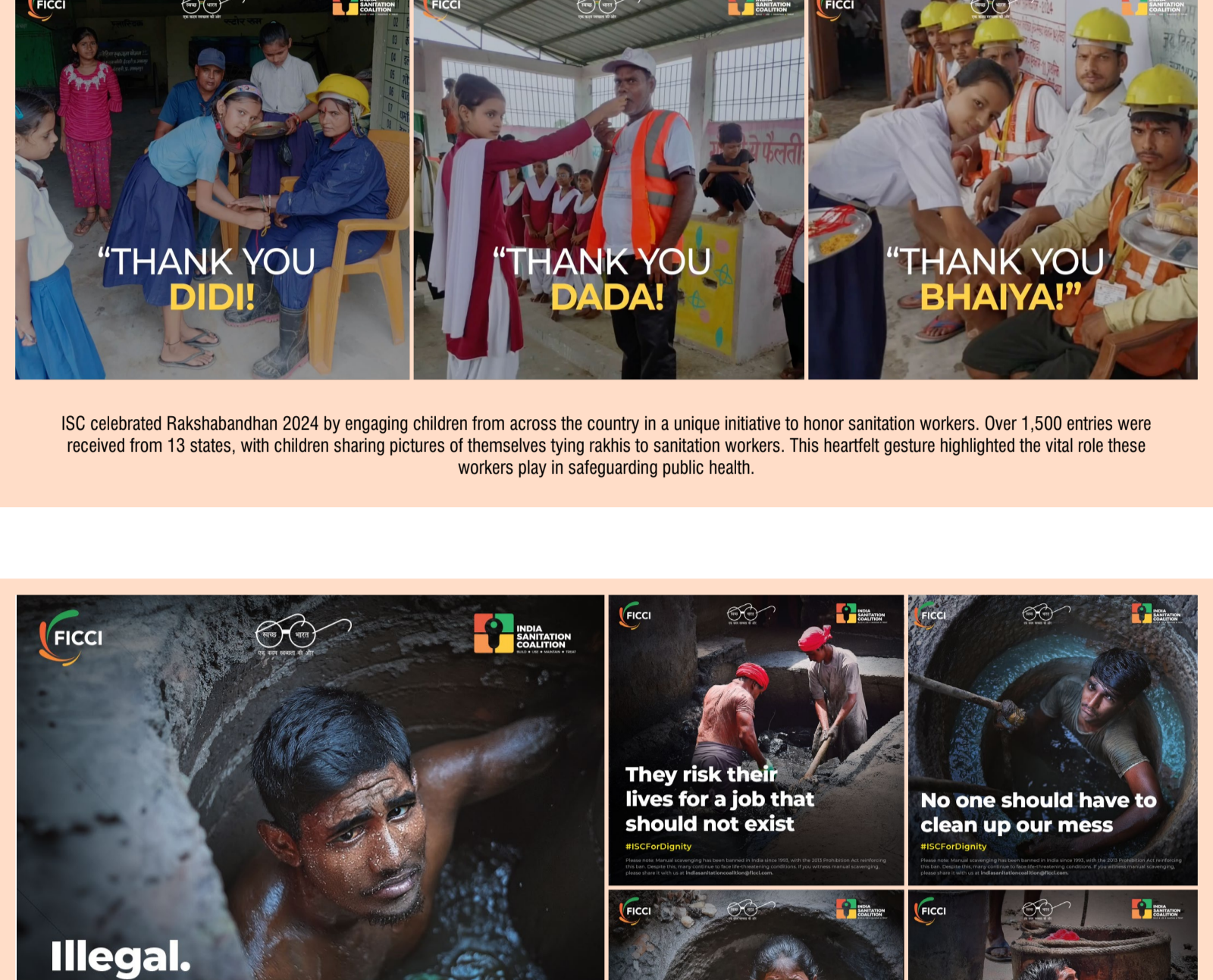
REGISTRATION OPEN

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E- NEWSLETTER 2024 (ISSUE 38)

HIGHLIGHT OF THE QUARTER

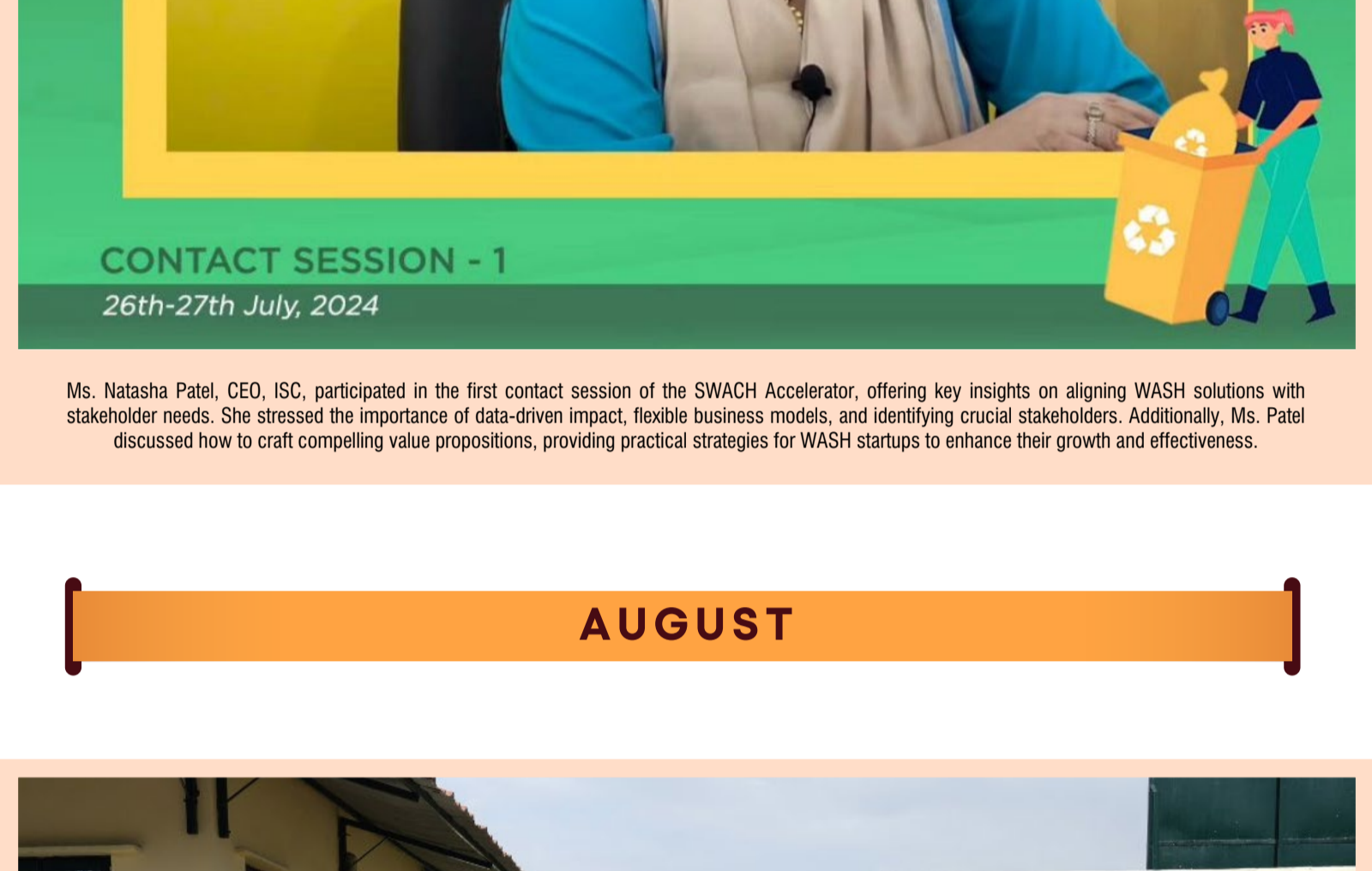


Ms. Naina Lal Kidwai, Chair, ISC featured on the Russian News Television Network - RT International's show 'Let's Talk Bharat' with Mr. Anupam Kher, where she reflected on her journey as the first Indian woman to earn an MBA from Harvard, her leadership in India's banking sector, and the importance of corporate responsibility in sanitation.

ISC SOCIAL CAMPAIGNS



ISC celebrated Rakshabandhan 2024 by engaging children from across the country in a unique initiative to honor sanitation workers. Over 1,500 entries were received from 13 states, with children sharing pictures of themselves tying rakhis to sanitation workers. This heartfelt gesture highlighted the vital role these workers play in safeguarding public health.



As part of the Swachhata Hi Seva Campaign, ISC took the initiative to confront manual scavenging as a pressing societal issue. The goal is to raise awareness about the challenges faced by manual scavengers and emphasize the need for social justice and dignity for all workers. By focusing on this critical issue, the campaign seeks to mobilize community support and advocate for sustainable solutions to eradicate manual scavenging altogether.

JULY



Glad to contribute towards The Future of WASH in India



Ms. Natasha Patel, CEO, ISC, participated in the first contact session of the SWACHH Accelerator, offering key insights on aligning WASH solutions with stakeholder needs. She stressed the importance of data-driven impact, flexible business models, and identifying crucial stakeholders. Additionally, Ms. Patel discussed how to craft compelling value propositions, providing practical strategies for WASH startups to enhance their growth and effectiveness.

AUGUST



ISC, in collaboration with IIT Bombay, CDD India, and officials from the Karnataka and Goa governments, participated in a two-day capacity-building workshop and exposure visit in Bengaluru, Karnataka. Day 1 focused on climate-resilient coastal water and sanitation infrastructure, while Day 2 included a site visit to CDD India's Faecal Sludge Treatment Plant (FSTP) in Devanahalli.

The team also visited the K-100 stormwater drain project in Koramangala, a significant 12 km-long transformed into a scenic waterfront through the BBMP's K-100 Citizen's Waterway Project. This project addresses pressing issues of wastewater and solid waste disposal from nearby settlements, serving as a model of sustainable urban water management.



ISC team proudly hoisted the tricolor at the ISC-FICCI office in support of the Har Ghar Tiranga campaign. United in patriotism, the ISC team celebrated the spirit of India's independence, with the flag symbolizing hope, unity, and freedom.

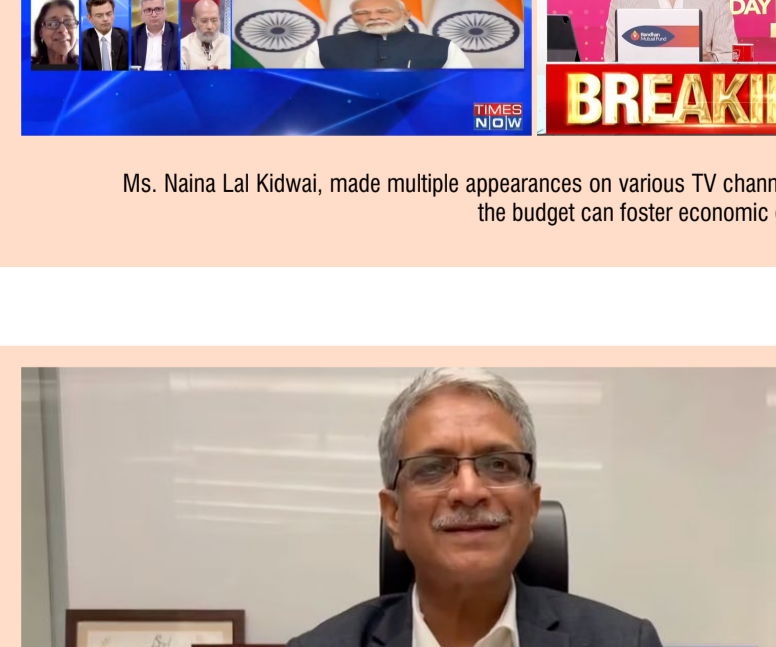
SEPTEMBER



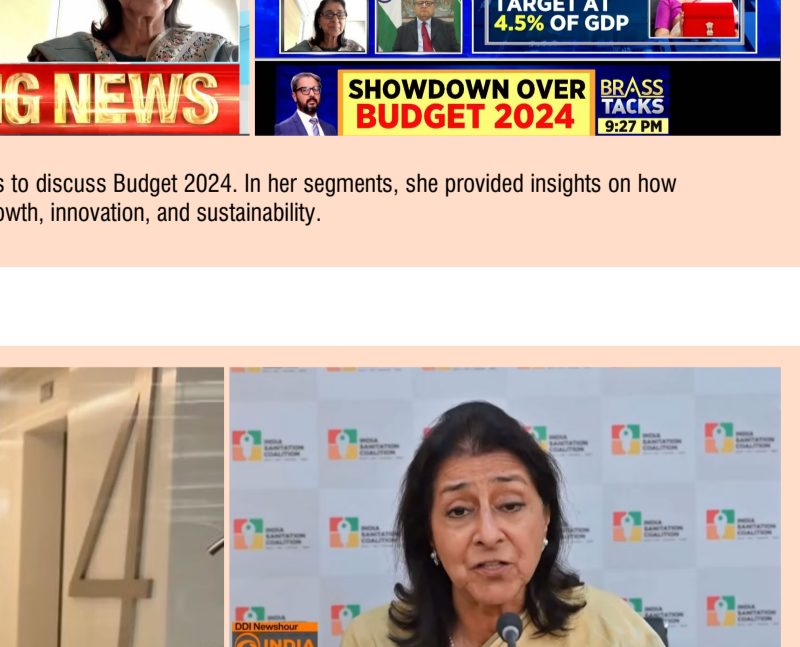
Ms. Naina Lal Kidwai met with Mr. Shaktikanta Das, Governor of the Reserve Bank of India, at the #fisc2024 event in Mumbai, organized jointly by FICCI and IBA under the theme 'Banking for a Viksit Bharat.' During the event, the RBI Governor highlighted that the Indian economy is at a critical juncture, requiring significant changes across various economic sectors and markets.



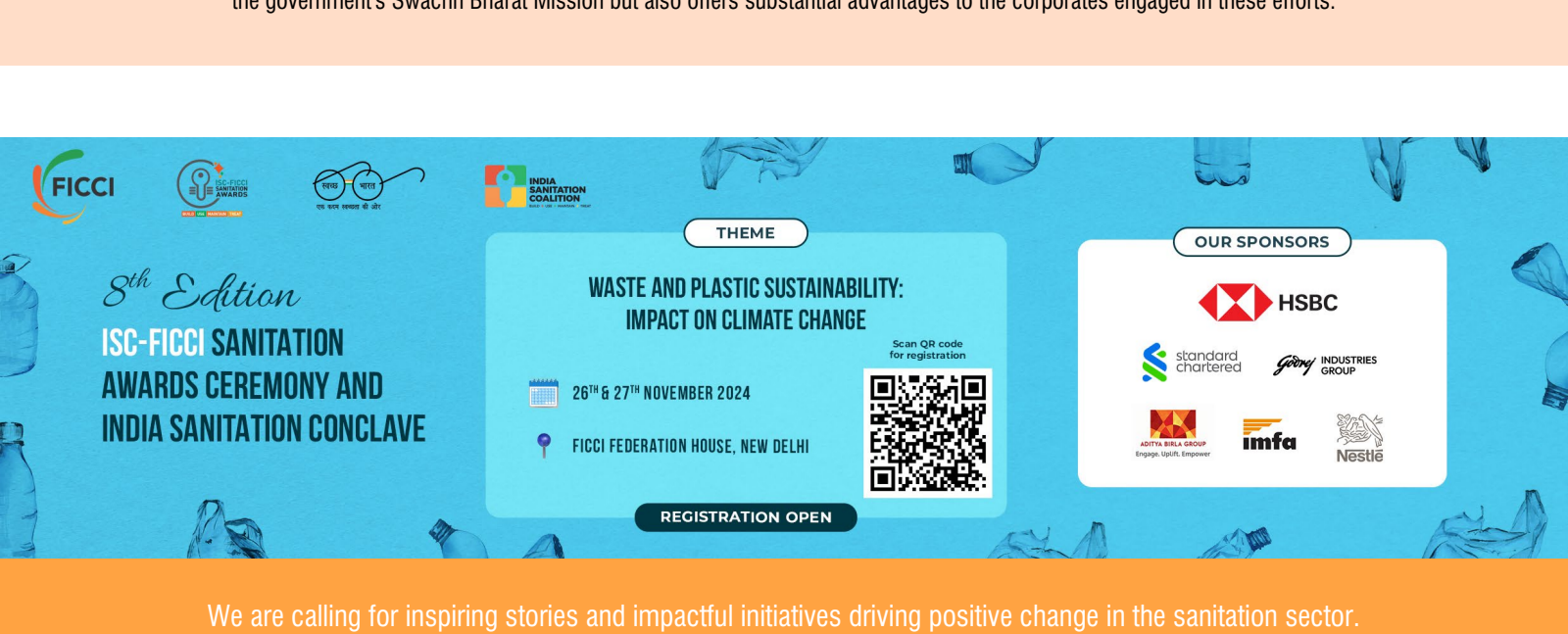
The jury for the ISC-FICCI Sanitation Awards completed its month-long evaluation. The expert jury rigorously judged 11 unique categories, sifting through groundbreaking innovations in WASH. This year, 50% of the applicants were first-time participants, highlighting the growing impact of the awards.



In a partner blog, Ms. Sonali Khan, Managing Director of Sesame Workshop India, highlighted how handwashing could reduce illness, improve school attendance, and create healthier future for children. The blog also provided strategies to make handwashing an engaging and essential part of children's daily routines.



ISC organized a webinar on Financing Sustainable Urban SWM Infrastructure and Models: Plastic Circular Solutions. The webinar featured Mr. Prabhat Soodhi, Senior Program Director at the Centre for Environment Education, as the keynote speaker. He was joined by a panel of distinguished experts from Rectly, Sampurnajyoti Environment Solutions Pvt. Ltd., Feedback Foundation, NARSARUDDHI Finance Limited, and The Blended Finance company who are shaping the future of sustainable waste management.



India Sanitation Coalition and FICCI organized the Swachhata Pledge and Awareness Walk as part of the Swachhata Hi Seva 2024 campaign, uniting communities in the mission to create a cleaner, healthier India.

Dr. Sanjeev Shekhar Jha, Director, ISC delivered a presentation on Water, Sanitation, and Hygiene (WASH) at NITI Aayog's Development Partners' Meeting. The event brought together key stakeholders to discuss innovative solutions and collaborative efforts to improve governance, service delivery, and quality of life in India's remotest and least developed 500 blocks under the Aspirational Districts and Blocks Program.

Mr. Alok Varma, Project Director - Samuday & My Clean City at HCL Foundation, delivered an inspiring message about the #SwachhataHiSeva Campaign 2024, encouraging everyone to take action for a cleaner, healthier India. He emphasized the need for collective action to promote cleanliness and health across India.

ISC IN MEDIA

BUDGET 2024: PATH TO A VIKSIT BHARAT THROUGH INCLUSIVITY, ENTREPRENEURSHIP, INNOVATION AND CLIMATE RESILIENCE

In the Times Of India blog, 'Budget 2024: Path to a Viksit Bharat through inclusivity, entrepreneurship, innovation and climate resilience', Ms. Naina Lal Kidwai outlined the significance of the 2024 Budget and urged stakeholders to engage in creating policies that empower communities and integrate sustainable practices into economic planning.

In the Economic Times blog, 'Things that Budget 2024 should not tinker with', Ms. Naina Lal Kidwai outlined key insights that the upcoming budget must prioritize to ensure sustainable growth and social equity.

In the Budget Townhall with CNBC-TV18, Ms. Naina Lal Kidwai urged the private sector to step up in terms of capital expenditure on the back of the production-linked incentives (PLI) being offered.

Ms. Naina Lal Kidwai, made multiple appearances on various TV channels to discuss Budget 2024. In her segments, she provided insights on how the budget can foster economic growth, innovation, and sustainability.

Mr. Ashwini Saxena, CEO of JSW Foundation, Mr. Jay Shivani (IAS), Commissioner, Panchayat & Rural Development, Assam, and Ms. Naina Lal Kidwai, Chair, ISC, appeared on Doordarshan, emphasizing the importance of corporate involvement in the WASH sector. They highlighted that such involvement not only strengthens the governments Swachh Bharat Mission but also offers substantial advantages to the corporates engaged in these efforts.

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We are calling for inspiring stories and impactful initiatives driving positive change in the sanitation sector. If your story/organisation deserves a feature, reach out to us at rohit.singh@isc.ficci.com