

IL&FS

- **Background**

As a part of IL&FS Group, the imbibed culture is to bring in the best possible, sustainable, scalable & replicable solutions for the projects and the community around our project area. Inclusion of community has been an integral part of our project design. The idea of creating possibilities and bringing about positive holistic transformation in and around the project area is there in the very DNA of IL&FS Tamil Nadu Power Company Limited (ITPCL) and this is the key aspect that has made them the market leaders today. All their commercial activities are pursued hand in hand with launch of new welfare initiatives for the community. Various CSR initiatives are designed and implemented in the catchment area of 10KM of radius around their plants.

- **Location, Date**

Tamil Nadu, Jharkhand, Bihar, Tripura, Gujarat, Jammu & Kashmir and Maharashtra; 1999 onwards

- **Areas**

Rural

- **Stage/Scale**

Full scale implementation

- **Objective of the assignment**

IL&FS Education aims to offer innovative methods and technologies to deliver healthcare in remote areas of India and leverages information, communication and technology to extend healthcare services through customised programme management services and by leveraging the use of ICT in the health sector.

- **What was done**

Medical Care in Cuddalore

For decades, communities in Cuddalore have suffered from anaemia, malnutrition, hypertension, diabetes, cancer, gynaecological disorders and other chronic diseases. Lack of awareness and inaccessibility to affordable healthcare has worsened their plight. Working in the catchment area of the ITPCL power project, IL&FS partnered with the non-profit NGO, DESH, to launch a static clinic and a Mobile Medical Unit in order to reach out to the communities and help improve their health.

Apart from this, they also helped sensitize people about various health risks and the benefits of medical care, through street plays, rallies and exhibitions. The programme has mobilized and empowered 150 village-level health groups, with 4 or 5 members in each group, who



disseminate health related information and facilitate ownership amongst the community towards health related issues.

From Adolescent Health to Elderly Eye Care

IL&FS organized medical camps and a health awareness programs in rural Kutch to address the lack of quality healthcare and awareness in the villages. They organized doctors to conduct pre-screening and check-up programs in the villages. The doctors screened more than 250 patients at the eye camps and performed 30 cataract surgeries. The team also conducted workshops for women and adolescent girls to create awareness about common conditions like Anemia.



Bringing Healthcare to the Poorest

Jharkhand and West Bengal have some of India's most backward districts. In many of the villages in these districts, 70% of the population lives below the poverty line. Pollution from extensive mining has given rise to several diseases affecting thousands of people in the region, and access to affordable healthcare facilities is also limited. They have been operating Mobile Medical Units (MMUs) to serve the healthcare needs of these underprivileged populations. The MMU in the Hazaribagh-Ranchi Expressway stretch serves 17 villages and has been operational since 2013. It has helped diagnose, treat and refer about 30,000 patients. The unit has also organized special health and awareness camps about anemia, malaria, heart stroke and other common health risks in the communities.



- **Impact**

Periodic health check-up programs held in 12 schools have benefited 4300 children. IL&FS's MMU along the Barwa Adda Expressway covers 32 locations and about 20,000 people. Operational since 2016, the MMU provides curative treatments, but is also working towards preventive measures. It aims to reduce the incidence of waterborne diseases in the area by 20% in three years.

- **Challenges and Issues**

The outages and challenges faced in provisioning comprehensive healthcare for the common citizens especially in rural areas require innovation and lateral thinking, says a team member working for health care division of CSR at IL&FS.

• **Innovation**

- The experts provide end to end solution in integrating from a single source, taking care of all processes including infrastructural, medical, technology, capacity building along with policy reengineering under the PPP format.
- IL&FS stands at the forefront in providing healthcare services to rural citizens by adopting advances in medical sciences and its convergence with ICT (Information Communication Technology). They offer low cost telemedicine solutions that are rapidly scalable to all parts of the country for fulfilling the primary and preventive healthcare needs of the rural population and enabling seamless access to quality healthcare services.

• **Lessons learnt**

The CSR journey commenced with their concentrated efforts on Health, Skill Development programs, Livelihood and Education initiatives. From the initial stage of baseline research for mapping the needs of the community to creating positive, measurable impacts, each step is thoughtfully planned, executed and monitored by their team of field experts.

• **Financials**

Not available

• **Economic sustainability/Revenue Model**

IL&FS, according the norms of the government, reserves 2% of its profits for CSR activities. Besides health & medi-care, IL&FS works for skilling, education, rural infrastructure, farm bases livelihood etc.

• **Implementer Contact Persons**

- **Mr. Santosh Shidhaye**

• **Sources and References**

- <http://www.itplindia.com/csr.html>
- <http://www.itplindia.com/doc/csrinitiatives/Health%20Initiative.pdf>
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